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Navigating the world of biostimulants

*Brian Cornelious, Applied Sciences, Agricen, Texas, USA*

New technology brings about opportunities for any and every one to throw their hat into the ring and become a contender for the title of being the best. The world of biostimulants is currently very accepting of new products that are as diverse by nature as the category itself. Navigating this world will take some work as well as an open mindset. In order to understand the complexities of the biostimulant category it might be helpful take a step back and review the body of work that has been done in the United States and European biostimulant Coalitions. Many of the member companies and contributors of these groups have worked for years to blaze the trails for others who are new to this space and navigate the many facets of the regulatory side of biostimulants. Definitions and product subgroups are just a couple examples of work that has been done to bring more clarity to what many consider a somewhat unclear space. As we consider this topic in the context of soybean (production, research and development) we must also ask the question; where and how do biostimulants fit? How are we enhancing the growth, development, yield, quality, etc. with these products? What are the additional benefits being gained over what producers have been doing for decades? The next ten years may prove to be pivotal in the development, use, and understanding of biostimulants. The challenge we face in the soybean world will be how we embrace these products as a means to the end of creating the best quality soybean possible?